Service virtualization at 3 – the beginning

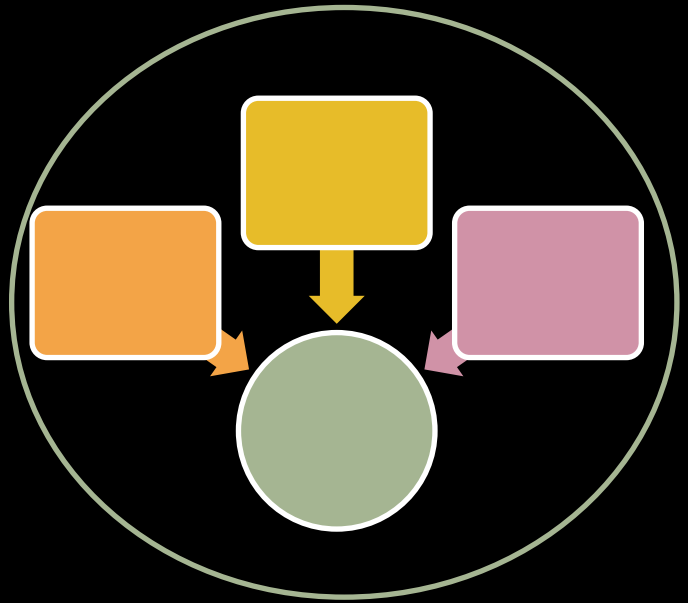
Liza Ivinskaia, test leader at 3 Online Services

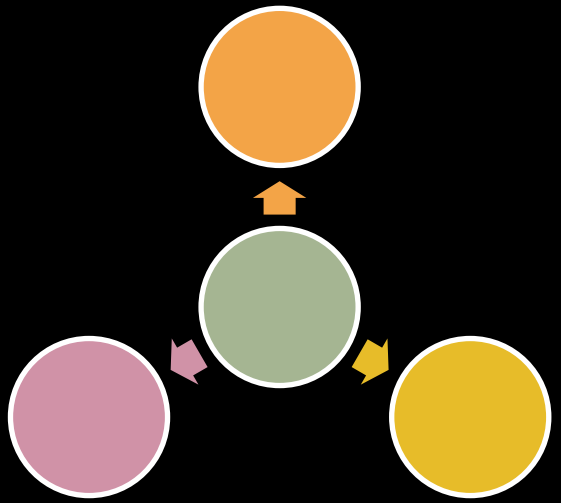
Life at 3

Service virtualization

About Online Services at 3

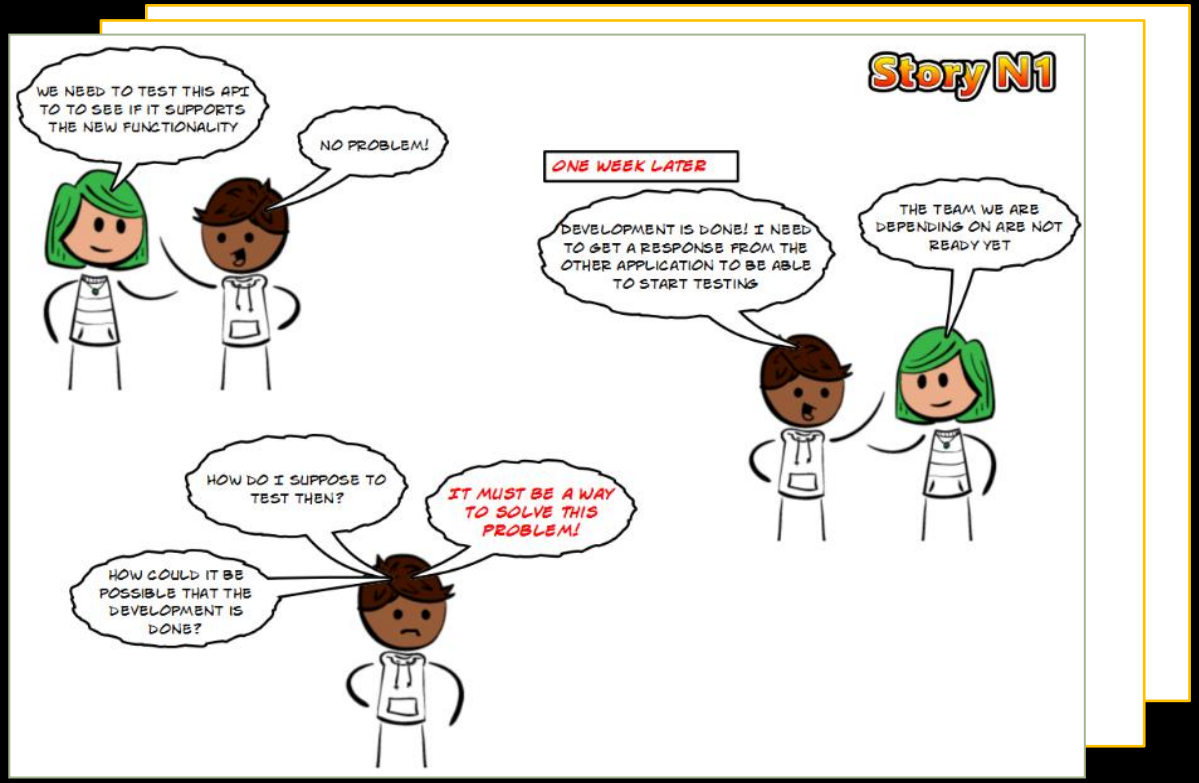
Our test challenges





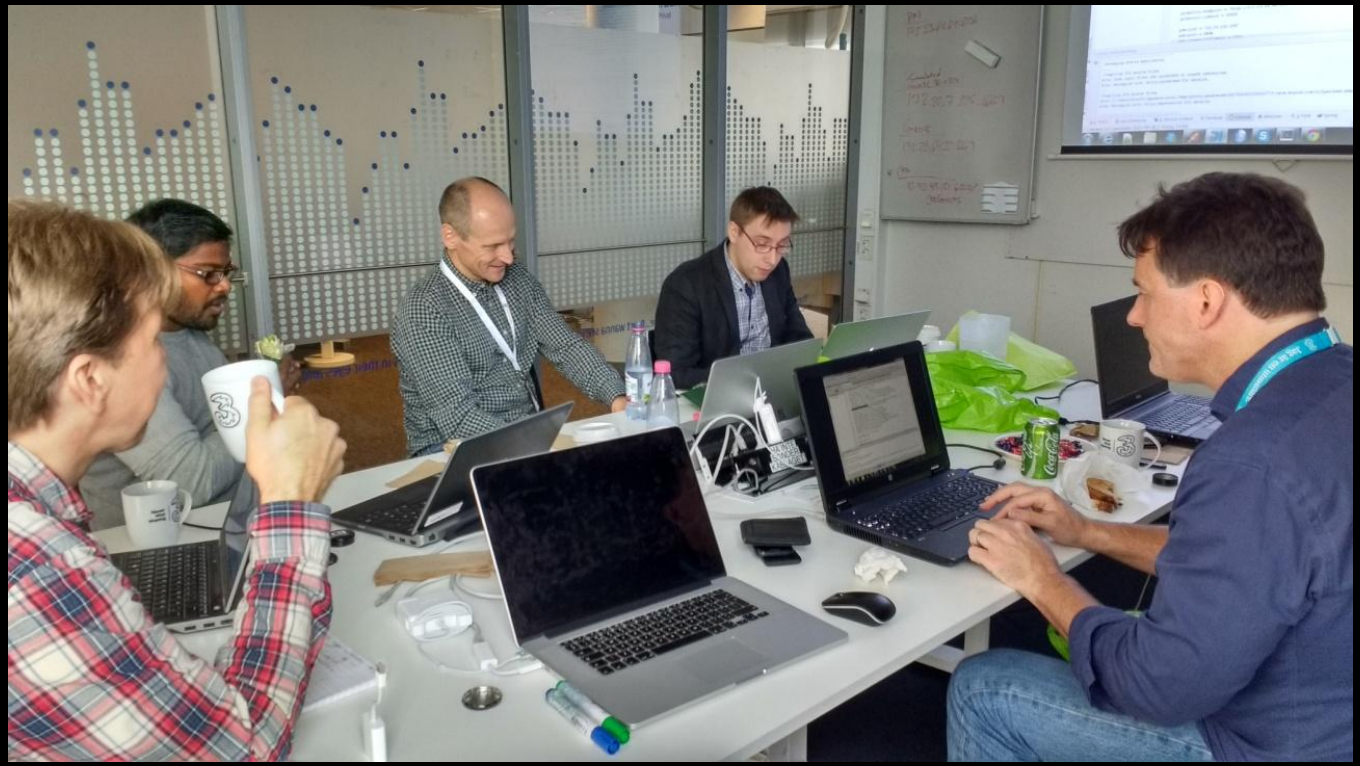
Way to Service Virtualization - purchasing in agile fashion

1: Comics with real stories as main input



2: External expertise

3: Developers involved all the time



4: Business case built on the fly

Choice of the tool

Main lessons learnt

You must reach the point when you trust your service virtualization as pilots trust their flight simulators

Main lessons learnt

Simulators are built for a behavior, not for a system

Where are we now

- Learning
- Designing
- Negotiating
- Do marketing

…in agile fashion!

Questions?

We Experiment Endlessly, With New Products, New Methods, New Companies And New Marketing. A Successful Business The Emphasis Is On Experiment And Development, Ideas Are The Lifeblood Of Business.

— Richard Branson —

AZ QUOTES