

EuroSTAR 2010

“Sharing the Passion”

Conference Programme Highlights

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Content

- Conference background and theme
- The selection process
- Conference highlights

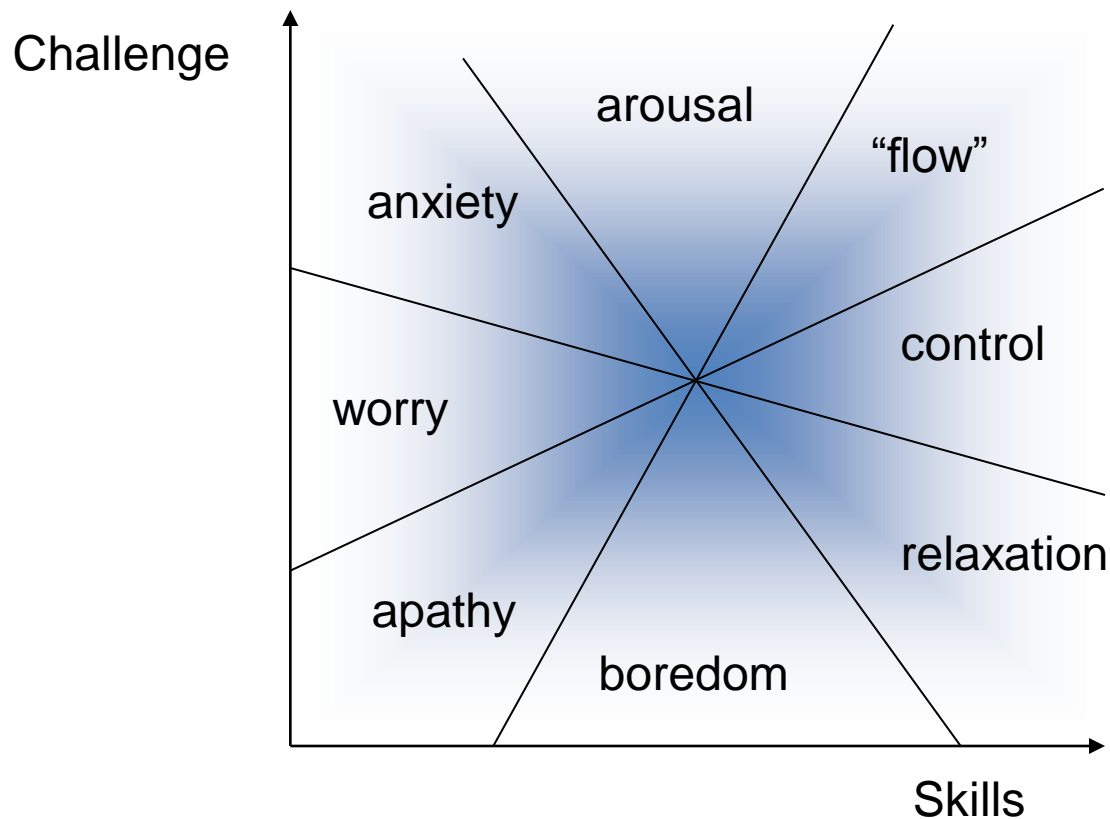
Conference Theme

“Nothing great in the world has ever been
accomplished without passion.”

[Hebbel, German poet]

[Hebbel, German poet]

Go with the “Flow”



*Source: Mihaly Csikszentmihalyi

Passion in Light of a Changing World

- Evolving testing world
 - Emerging technologies
 - Increasing complexity
 - New methodologies
- Proving our values
 - Showing return on investment
- Coping with the challenge
 - Management and leadership
 - Areas of specialisation
 - Pride of workmanship

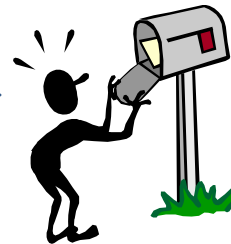
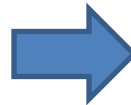
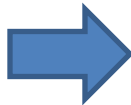
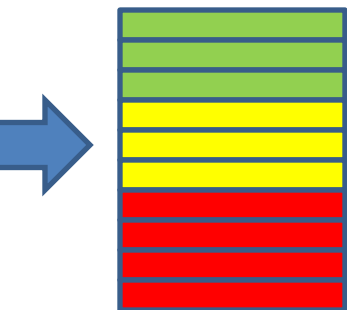
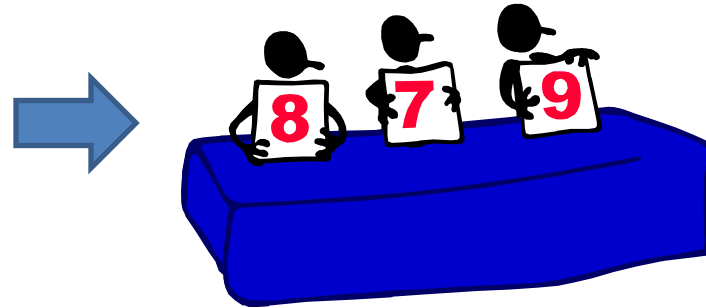
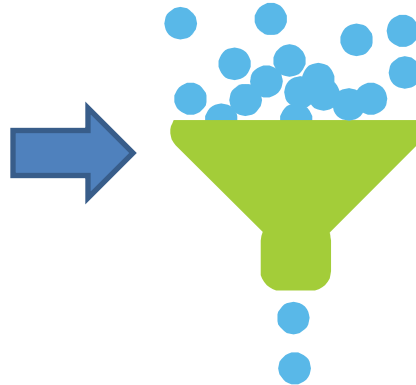
EuroSTAR 2010

- 18th Annual European software testing conference
- Place: Copenhagen, Denmark
- Conference dates: November 29th - December 2nd 2010
- **SAST members - 10% discount (supporting organization)**

Selection Process



The screenshot shows the EuroSTAR conferences website with a 'Speaker Submission' form. The form includes fields for 'Your Details' (Name, Company, Work Phone No., Mobile Phone No., Fax No., Website Address, Email, No. of slides) and 'Presentation Details' (Topic, Other). A stick figure is pointing at the form.



Topics

- Profession
- Exploratory Testing
- Virtualisation
- Test Management
- Techniques
- Lean
- Test Automation
- Scrum
- Test Team
- Inspiration
- Model-based Testing
- People
- Case Studies
- Visionary
- Test Environment
- Open Source Tools
- Agile
- Risk
- Process Improvements
- Personal Excellence
- Metrics
- Leadership
- Strategy
- Special



Highlights

- Keynotes
 - 5 Inspiring keynotes
- Tutorials
 - 5 full-day tutorials Monday
 - 7 half-day tutorials Tuesday Morning
- Track sessions
 - 40 Track sessions
 - 3 workshops
 - 4 mini-tracks
- Play
- Live Hot Topics panel session
- 2 “Power Hour” sessions
- Live webinars
- Art gallery
- Test Lab
- Social Events
- Expo

Tutorials - Monday

Monday Full Day Tutorials - 29 November



Full Day Tutorials on Monday 29 November begin at 08:30hrs and finish at 17:00

A

Just In Time Testing - Effective Testing Strategies



Rob Sabourin, AmiBug.com Inc, Canada

B

Agile Acceptance Tests: Lo-Fi to Hi-Fi Techniques



Antony Marcano & Andy Palmer, RiverGlide, UK

C

Lean Test Management



Bob van de Burgt & Iris Pinkster, Professional Testing BV, The Netherlands

D

Scrum - A Testers Perspective



Fran O'Hara & Ken Brennock, Sogeti, Ireland

E

Successful Test Automation



Dorothy Graham, Dorothy Graham Consulting, UK

Tutorials - Tuesday

Tuesday AM Tutorials - 30th November



Half Day Tutorials on Tuesday 30th November begin at 08:30hrs and finish at 12.30hrs

F

Pragmatic Testing: When Your Testing World is Messy



Lee Copeland, Software Quality Engineering, USA

G

Test Framing: Constructing Tests and Telling the Testing Story



Michael Bolton, DevelopSense, Canada

H

Reliable Test Estimation



Ruud Teunissen, POLTEQ IT Services, The Netherlands

I

Passion And Stress...The Siamese Twins - Stress Coaching For Testers



Morten Hougaard, Pretty Good Testing, Denmark

J

Transitioning to Agile Testing - The Mind of the Agile Tester



Robert Galen, iContact, USA

K

Practical Risk-Based Testing



Erik Van Veenendaal, Improve Quality Services BV, The Netherlands

L


Test Automation Patterns & Tools for Mobile Wireless Application Testing




Mika Katara, Tampere University of Technology, Finland & Julian Harty, Google, UK

Tuesday PM Conference - 30th November


13:30 Opening Remarks

 John Fodeh, Programme Chair, EuroSTAR 2010

13:45 Keynote 1: Putting Tradition to the Test: The Evolving Role of the Tester

 Antony Marcano, RiverGlide, UK


14:30 Keynote 2: Monty Python's Flying Test Lab

 Rob Sabourin, AmiBug.com, Canada


15:15 Afternoon Break - Visit the Expo

16:00


T1

ProfessionWorking Ourselves Out Of
A Job: A Passion For
Improvement Isabel Evans, Testing
Solutions Group, UK


T2

ExploratoryIntroducing Exploratory
Testing Champions Henrik Andersson,
House of Test
Consulting, Sweden

T3


VirtualisationAre We Ready For
Cloud Testing? Frank Cohen,
PushToTest, USA

T4


Test ManagementNine Causes of Losing
Valuable Testing Time Derk-Jan de Grood,
Valori, The Netherlands

17:00


T5

ProfessionI Don't Want To Be A
Tester Any More! Anne Mette Hass, DELTA
Axiom, Denmark


T6

ExploratoryCan Exploratory
Testing Save Lives? Fredrik Rydberg, AddQ
Consulting, Sweden

T7

VirtualisationVirtual Test Labs:
The Next Frontier Darshan Desai,
Microsoft, India

T8









Test ManagementRisk-Based Testing - A
Must For Medical
Devices Bjarne Månsson, KK
Data Denmark, Denmark

17:45 Drinks Reception - Networking in the Expo



Wednesday Conference - 1st December

Morning sessions

8:30	W1 Techniques Branch Out Using Classification Trees For Test Case Design  Julie Gardiner, Grove Consultants, UK	W2 Lean Testing & Lean Principles  Beata Karpinski, Diversify & Ingvar Nordström, Scania CV, Sweden	W3 Special Test Accounting - Keeping Your Test Record Straight  Dirk van Dael, Capgemini, The Netherlands	W4 Workshop What We Can Learn From Big Bugs That Got Away  Ken Johnston, Microsoft, USA
9:30	W5 Techniques Session-Based Testing in Practice  Carsten Feilberg, Strand & Donslund A/S, Denmark	W6 Lean Lean Kaizen Applied To Software Testing  Thomas Axen, ATP, Denmark	W7a Mini Tracks Testing – From A Critic's Perspective!  Palak Kedia, Lnt Infotech, India	
9:50			W7b Mini Tracks eResept – Implementing Electronic Prescription In Norway  Fiona Ring Østensvig, EDB Consulting Group, Norway	
10:15	Morning Break - Visit the Expo			

Wednesday Conference - 1st December

Morning sessions (cont.)

10:45	W8 Automation Agile Test Design & Automation of A Critical Medical Device  <i>Thomas Kauders & Christian Nørlyng, PrettyGoodTesting, Denmark</i>	W9 SCRUM Help, I'm Stuck In A Scrum Project!  <i>Linda Hoff, Know IT, Sweden</i>	W10 Test Team Building A Quality Driven Team  <i>Anko Tijman, Ordina, The Netherlands</i>	W11 Inspiration Hot Topics Panel - Live from EuroSTAR!  <i>Facilitated by Lee Copeland, Software Quality Engineering, USA</i>
	W12 Automation Testing 'Slow Flows' Fast - Automated End-2-End Testing Framework  <i>Dominic Maes, Quintes BVBA, Belgium</i>	W13 SCRUM A Scrum Master And Test Managers Dialogue  <i>Egbert Bouman, Valori & Geert Bossuyt, Xebia, The Netherlands</i>	W14 Test Team How To Embed A Passion For Quality  <i>Geoff Thompson, Experimentus Ltd., UK</i>	W15 Inspiration Weekend Testing - Skilled Software Testing Unleashed  <i>Ajay Balamurugadas, EFI India Pvt. Ltd.,</i>
12:30	Lunch - Visit the Expo			

Wednesday Conference - 1st December




Afternoon sessions

13:30	W16 Model-Based From Model-Driven Testing To Test-Driven Modelling  <i>Darius Silingas, No Magic, Lithuania</i>	W17 People Inspiring Passion In Testing Teams  <i>Lynn McKee, Quality Perspectives, Canada</i>	W18 Case Study Testing Package Solutions: Business As Usual?  <i>Tim Koomen, Tim Koomen Test Management & Advice, The Netherlands</i>	W19 Workshop The Testers Toolbox - Seven Powerful Cognitive Techniques  <i>Graham Thomas, Independent Consultant, UK</i>
	W20 Model-Based A Lean And Mean Approach To Model-Based Testing  <i>Bert Zuurke, Logica, The Netherlands</i>	W21 People The Carrot or the Whip – What Motivates Testers?  <i>Tafline Murnane, K.J. Ross & Associates, Australia</i>	W22 Case Study Say What? Testing A Voice Activated System  <i>David Hayman, The Testing Consultancy, New Zealand</i>	
15:15	Afternoon Break - Visit The Expo			
16:00	Keynote 3: Testing – When Passion Obscures The Facts – The Case for Evidence-Based Testing  <i>Stuart Reid, Testing Solutions Group, UK</i>			
16:45	Fun Session: The Supertesters - A Slightly True Story"  <i>Anna Hoff & Linda Hoff, Know IT, Sweden</i>			



Thursday Conference - 2nd December

Morning sessions

8:30	Th1 Visionary The Mobile Testing Challenge: Why Mobile Apps Need Real-World Testing Coverage  Doron Reuveni, uTest, USA	Th2 Test Environment Validation Through Cooperation: Test As A Service  Raniero Virgilio, Intel Shannon, Ireland	Th3 VIDEOSTAR Open Source Tools for Test Management  C.V. Narayanan, Sonata Software, India	Th4 Workshop Critical Thinking Skills For Testers  Susan Windsor, Aqastra Ltd, UK
	9:30 Th5 Visionary Advancing Testing Using Axioms  Paul Gerrard, Gerrard Consulting, UK	Th6 Test Environment Building Effective Test Data Management in a Distributed Environment  Pradeep Kumar Govindasamy, Cognizant, India	Th7a Special Implementing Continuous Integration - A Case Study  Laura Perales Palma, Infojobs.net, Spain	
9:50			Th7b Special Learning To Love Data Warehouse Testing  Jackie McDougall, Sopra Group, UK	
10:15	Morning Break -Visit The Expo			

Thursday Conference - 2nd December


Morning sessions (cont.)

10:45	Th8 Process Improvements TMMi - What Is Not In The Textbook  <i>Andrew Goslin, TMMi Foundation, UK</i>	Th9 Education Alternative Paths For Self-Education In Software Testing  <i>Markus Gärtner, it-Agile GmbH, Germany</i>	Th10 Metrics Numbers For Passion - Passion For Numbers  <i>Stefaan Luckermans, Thaste IT, Belgium</i>	Th11 Leadership Test Strategies In Agile Projects  <i>Anders Claesson, Enea, Sweden</i>
11:45	Th12 Process Improvement A Pragmatic Approach To Improving Your Testing Process  <i>Clive Bates, Experimentus, UK</i>	Th13 Education Passion For Testing - By Examples  <i>Peter Zimmerer, Siemens AG, Germany</i>	Th14 Metrics How Much Testing is Enough? - Achieving the Optimum Balance  <i>Edwin van Loon, Valid, Belgium</i>	Th15 Leadership Passion for Details - Adding a People Dimension to Software Testing  <i>Thorkil Sonne, Specialisterne, Denmark</i>
12:30	Lunch - Visit the Expo			

Thursday Conference – 2nd December

Afternoon sessions

13:30 Keynote 4: For The Love Of The Game


 Dino Patti, PLAYDEAD ApS, Denmark

14:15 Keynote 5: Moving Beyond The Status Quo – Differentiating Ourselves and Demonstrating Value


 Robert Galen, iContact, USA

15:00 Afternoon Break - Visit the Expo

15:30 Test Lab Report

 James Lyndsay & Bart Knaack


15:40 Conference Closing Words

 John Fodeh, Programme Chair, EuroSTAR 2010

16:00 POWER HOUR

PH1


Making it Happen -
Getting Real Value from
EuroSTAR!

 Graham Freeburn, Sopra
Group Ltd., UK

POWER HOUR

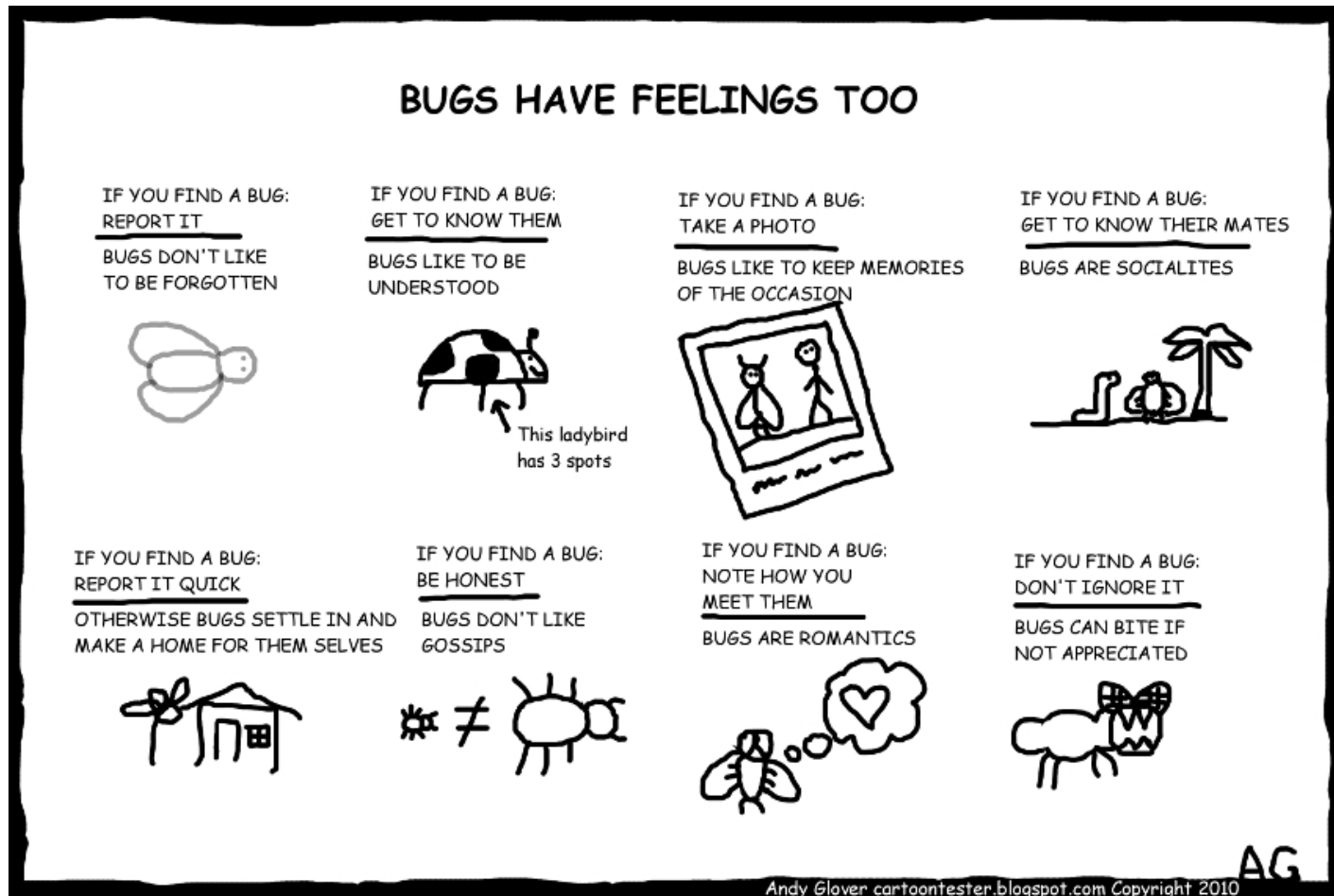
PH2

Accelerate Testing And
Advance Your Career
With EuroSTAR

 Ruud Teunissen,
POLTEQ IT Services,
The Netherlands

17:00 Conference Finishes

Art Gallery



Test Lab

- Facilitated by Bart Knaack and James Lyndsay
- Get hands-on testing experience on a real system
- Apply your testing ideas and examine new tools
- Engage with test colleagues and experts

Expo

- Latest tools and services from the leading vendors
- Runs in parallel with the conference Tuesday afternoon, Wednesday and Thursday
- Competitions with prizes to win
- Networking opportunities

Social events

- Wednesday: EuroSTAR delegates invited to a reception at the beautiful Copenhagen City Hall!



EuroSTAR 2010

- 18th Annual European software testing conference
- Conference dates: 29 Nov - 02 Dec, 2010

See you in
Copenhagen

